



## DebMinu ElderBliss Pvt. Ltd.

### Introduction to Elderly Care

By 2050, India will have over 320 million elderly individuals, constituting 20% of its population. This demographic shift is creating a critical societal and economic challenge. Currently, 65% of elderly individuals in India suffer from chronic diseases, and 47% face social isolation. Without immediate action, the strain on families, healthcare systems, and the nation's economy will become unsustainable.

### Why Elderly Care is a Future Crisis

The rising elderly population presents a looming crisis that will impact every individual, family, and the nation's growth. Key challenges include:

- **Healthcare Burden:** Elderly-related healthcare expenses will double by 2040, placing immense pressure on public and private healthcare systems.
- **Family Strain:** With nuclear families on the rise, 75% of elderly individuals will lack family caregivers.
- **Economic Impact:** The inability to care for an aging population could reduce India's GDP growth by 2% annually.
- **Social Fragmentation:** A lack of emotional support may increase loneliness, depression, and societal disconnect, impacting overall societal well-being.

### Impact on Societal Values and Mindset

Without proper elderly care, the younger generation risks losing touch with core values like respect, compassion, and responsibility toward elders. Ignoring elderly needs weakens family and community connections, leading to social fragmentation. We aim to transform societal values and foster a compassionate culture through quality elderly care.

### Our Role in Securing a Sustainable Future

DebMinu ElderBliss aims to transform societal values and foster a compassionate culture through quality elderly care. By addressing this critical issue, we can:

- **Revive Societal Ethics:** Encourage respect and empathy for elders, fostering stronger family and community bonds.
- **Strengthen Communities:** Build support systems where seniors feel valued and connected.
- **Create Employment Opportunities:** Generate millions of jobs, reducing unemployment and boosting the economy.
- **Promote Socioeconomic Growth:** By reducing healthcare costs, easing family burdens, and improving senior well-being, we contribute to a more stable and prosperous society.



## Key Statistics – The Urgency of Action

- By 2050, India will need 10 million professional caregivers, but the current supply is less than 2 million.
- 90% of elderly prefer home-based care, but only 25% have access to it.
- Loneliness among seniors increases the risk of mental health issues by 60%.
- The elderly care market, currently valued at \$11 billion, is expected to grow at a CAGR of 12%.

## A Socioeconomic Revolution We Can Bring

Our organization envisions a future where elderly care becomes a societal norm, not an exception. By providing employment in caregiving, technology, and healthcare sectors, we foster economic growth and reduce stress for families, creating a harmonious and compassionate society.

## Why Join Us in This Mission?

DeBMinu ElderBliss is not just about elderly care—it's about creating a sustainable future for generations to come. By addressing this crisis today, we can protect societal values, drive economic growth, and build a compassionate and resilient nation.

## Call to Action

Partner with Us: Together, we can create a sustainable model for elderly care.  
Support the Cause: Help us ensure a better life for seniors and a stronger future for our nation.

## Our Services

1. Daily Living Assistance
2. Transportation & Travel Assistance
3. Emergency Assistance
4. Social & Companionship Support
5. Home Healthcare Services
6. Hobbies & Interests Support (Wish Care)
7. Safety & Security
8. Technology Assistance

## Get in Touch

For collaborations or to explore how you can contribute to this mission, contact us at:



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